

# Media release



## Joanna Vass has been appointed as the new CEO of VP Bank (BVI) Ltd

Road Town, 18 December 2025

The British Virgin Islands Financial Services Commission and the British Virgin Islands Labour Department have approved the appointment of Joanna Vass as the new CEO of VP Bank (BVI) Ltd. The Board of Directors of VP Bank (BVI) Ltd is pleased with the appointment. Joanna Vass succeeds Marcel Tschanz, who has been in the position since August 2023. He took on a new challenge at VP Bank Group.

Joanna Vass joined VP Bank (BVI) Ltd over ten years ago as a client advisor. Since January 2024, she has served as Head of Client Business and a member of the local management team. She has helped shape growth strategies and championed the further development of VP Bank (BVI) Ltd throughout her career with the Bank. With her extensive investment expertise, she has made a significant contribution to the growth of VP Bank's site in the British Virgin Islands in recent years, with the team reaching a milestone of USD 1 billion Assets under Management at year end 2024.

Adrian Schneider, member of the Board of Directors of VP Bank (BVI) Ltd and Head of the Liechtenstein and BVI regions, said: "We are delighted to have found an experienced and highly qualified successor in Joanna Vass who has been closely involved with VP Bank for many years. Over the past few months, together with Marcel Tschanz, she has already paved the way for VP Bank's further growth in the BVI. I would like to take this opportunity to thank Marcel Tschanz for his great commitment and wish Joanna Vass every success in her new role." Joanna Vass: "I would like to thank VP Bank Group for its confidence in our site and look forward to working with my team to continue advancing VP Bank (BVI) Ltd."

Marcel Tschanz will continue to support the site as an active member of the Board of Directors of VP Bank (BVI) Ltd.

VP Bank (BVI) Ltd is committed to strengthening its prime services in the British Virgin Islands and beyond, guided by two key pillars of business: Firstly, a combined approach on the credit side where the aim is to strengthen its market leadership in the prime real estate market, as well as opening up more property ownership opportunities for the local professional market. Secondly, the bank will look to further broaden its investment solutions for private clients through partnerships with our local service providers and new offerings corresponding to a holistic advisory private bank.

## For further information, please contact:

Daniela Jenni Head of Goup Communications & Investor Relations T +423 235 65 22 media@vpbank.com

#### Corporate calendar:

2025 annual results 3 March 2026 63rd ordinary annual general meeting 24 April 2026

### Facts and figures of VP Bank Group

VP Bank Ltd was established in 1956 and, with around 1,000 employees, is one of the largest banks in Liechtenstein. VP Bank has an international presence, with locations in Vaduz, Zurich, Luxembourg,



Singapore and Road Town. Its core competencies include the development of customised financial solutions for intermediaries and private individuals. In addition, the Group has an international fund competence centre. As of 30 June 2025, client assets under management of VP Bank Group amounted to CHF 51.9 billion. VP Bank is listed on the SIX Swiss Exchange and has an "A-" rating from Standard & Poor's.