

# Media release

## VP Bank Foundation sets an example: CHF 70,000 for a good cause

Vaduz, 5 November 2025

On Tuesday, 4 November 2025, the VP Bank Foundation hosted the "Lichtblick" fundraising event at the VP Bank premises in Triesen. Twenty-eight organisations involved in social and charitable work in Liechtenstein were delighted to receive support totalling CHF 70,000.

Since its establishment in 2007, the VP Bank Foundation has been committed to supporting social and charitable organisations with financial contributions. At this year's 'Lichtblick' fundraising event, 28 institutions received donations totalling around 70,000 Swiss francs in a festive setting. The event was accompanied by musicians from the Vaduz Youth Harmony Orchestra.

In his welcoming speech, Alois Beck, Chairman of the Board of Trustees of the VP Bank Foundation, focused on the work of the foundation. As he emphasised, the promotion of social and charitable organisations is a high priority both in the foundation's statutes and in its funding practice. "The foundation, which was established on the occasion of VP Bank's 50th anniversary, is dedicated to promoting science, education, culture and the environment, and pays particular attention to supporting institutions that work on behalf of disadvantaged people and contribute to social equality in society. The annual donation ceremony is not only intended to express appreciation for the institutions and their leaders, but also to offer participants an opportunity to exchange experiences and ideas."

With its "Lichtblick" fundraising event, the VP Bank Foundation demonstrates its solidarity with charitable organisations and supports them in fulfilling their important work. In addition, one institution is given the opportunity to present its work to guests. This year, the Association for People with Dementia in Liechtenstein, which is celebrating its 10th anniversary, gave a presentation.

#### Beneficiary organisations and institutions

Caritas Liechtenstein e.V.	
Eltern Kind Forum	
Familienhilfe Liechtenstein e.V.	
Familienzentrum "müze"	
Flüchtlingshilfe Liechtenstein	
Frauenhaus Liechtenstein	
Gehörlosen Kulturverein Liechtenstein	
Hilfswerk Liechtenstein	
infra, Informations- und Beratungsstelle für Frauen	
KIT - Stiftung für Krisenintervention	



Krebshilfe Liechtenstein LAK Liechtensteinische Alters- und Krankenhilfe Lebenshilfe Balzers e.V. Liechtensteiner Behinderten-Verband Liechtensteinisches Rotes Kreuz Sachwalterverein Samariterverein Balzers Samariterverein Liechtensteiner Unterland Samariterverein Schaan Samariterverein Triesen Samariterverein Triesenberg Samariterverein Vaduz Stiftung für Heilpädagogische Hilfe in Liechtenstein Verein für Betreutes Wohnen in Liechtenstein Verein für Kinderbetreuung Planken Verein für Männerfragen Verein für Menschen mit Demenz in Liechtenstein Verein Hospizbewegung Liechtenstein

## For further information, please contact:

VP Bank Foundation Andrea Heutschi-Rhomberg Managing Director +423 235 67 61

stiftung@vpbank.com

www.vpbank.com



## **Facts & Figures VP Bank Foundation**

The VP Bank Foundation was established in 2007 as a charitable organisation to mark the 50th anniversary of VP Bank. The aim of the VP Bank Foundation is to support projects, institutions and individuals who have made an outstanding contribution to the arts, education and science as well as culture in the broader sense. Grants may also be made for charitable and social purposes as well as non-profit initiatives. The results and works of the projects, institutions and individuals supported must be of recognisable relevance to the general public or a section thereof in relation to the Principality of Liechtenstein and/or the corporate values of the VP Bank Group.

#### Foundation Board

- Alois Beck, Chairman of the Foundation Board
- Dr Felix Brill, Vice-Chairman of the Foundation Board
- Fredy Vogt, Member of the Foundation Board

### **Managing Director**

• Andrea Heutschi-Rhomberg