

VP Bank partners with the ETH AI Center.

Vaduz, 18 October 2021

VP Bank announces that it has partnered with the Center for Artificial Intelligence at ETH Zurich. With this step, VP Bank is pursuing its strategic goal to become an international open wealth service pioneer.

Artificial intelligence is an increasingly important theme in the financial world. In order to exploit the considerable potential it offers, VP Bank will now work closely with the Center for Artificial Intelligence at ETH Zurich, Switzerland's renowned technical university. The Center, founded in 2020, is on the cutting edge of this key technology for the future. With this partnership, VP Bank takes another big step in pursuit of its Strategy 2026 goal of developing into an international open wealth service provider.

Focussing on the client

In addition to offering clients personalised advice, data-based artificial intelligence can help VP Bank react to rapidly a client's changing needs and offer suitable solutions quickly.

Dr. Felix Brill, VP Bank's Chief Investment Officer puts it this way: "Essentially, it's about solving problems with the help of data. For example, which stock is the best fit for a specific portfolio? How can we ensure that clients get the information that's really important to them? And that it's delivered at the right time? For us, artificial intelligence is a forward-looking and therefore strategic issue."

With the AI Center at ETH Zurich, VP Bank now has the ideal partner for the systematic analysis of data and for its development into a more data-driven organisation.

Access to research and talent

The partnership with the AI Center at ETH also offers VP Bank the opportunity to participate via various channels in the exchange of knowledge within the AI community. It will promote greater dialogue with AI researchers and various AI companies. In addition, the partnership will support the bank's own innovation efforts, especially in the new Client Solutions division, which is redefining access to private market investments through "intelligent matchmaking" with its ORBIT ecosystem.

VP Bank's Head of Client Solutions, Thomas von Hohenhau, says, "We are proud to work with a renowned institution like the ETH. In addition to access to cutting-edge research, applications and trends in the field of artificial intelligence and machine learning, the partnership also offers the opportunity to develop each other's talents and to organise topic-specific research and events."

Alexander Ilic, Co-Founder & Executive Director of the AI Center, says, "Artificial intelligence will change many businesses as well as other aspects of our lives. Making the best of AI's potential needs innovative partners like VP Bank, who are open to shaping the future in a positive way through dialogue between research and practice."

For further information, please contact:

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Agenda

Annual Media Conference - 2021 annual results	8 March 2022
Annual General Meeting 2022	29 April 2022
Round Table - 2022 Interim Results	17 August 2022

Facts & Figures VP Bank Group

VP Bank Ltd was founded in 1956 and, with its 1'013 employees (940 in full-time equivalents) as of the middle of 2021, ranks amongst the largest banks in Liechtenstein. VP Bank is present with offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong and Road Town (British Virgin Islands). VP Bank Group offers tailor-made asset management and investment advisory services to private clients and financial intermediaries. As of 30 June 2021, client assets under management of VP Bank Group amounted to CHF 52.6 billion. VP Bank is listed on the SIX Swiss Exchange and has received an "A" rating from Standard & Poor's.