

Media release

In the F.A.Z. economists' ranking 2020 published by Frankfurter Allgemeine Zeitung, VP Bank placed among the top ten in the media evaluation.

Vaduz, 28 September 2020

In the ranking of "Germany's most influential economists" published annually by Frankfurter Allgemeine Zeitung, VP Bank and its Chief Economist Dr Thomas Gitzel took an excellent 6th place among the 50 candidates evaluated in the "Media" category.

To rank among Germany's most important economists, it is necessary to demonstrate resonance in the areas of science as well as in the public sphere, that is, politics, media and social media. On behalf of F.A.Z., media analysis company Unicepta evaluated how often each of the economists where mentioned in the media from August 2019 to July 2020. With 464 quotes in the media, VP Bank is the highest listed financial institution in the media ranking, which put renowned Munich-based ifo Institut in first place.

In a large number of publications, the bank's Research division gives its take on trends in major economies, the international financial markets and political topics that are current and relevant. VP Bank Chief Economist Dr Thomas Gitzel analyses and comments on the most important developments in the world of economy and finance - and provides an assessment of their impact on economic growth, companies and markets.

"We are pleased to have placed so well in the ranking. It demonstrates that we are addressing the right issues and underscores the outstanding expertise of our team," said Dr Felix Brill, Chief Investment Officer and in charge of research at VP Bank Group, in response to the excellent results in the F.A.Z. economists' ranking.

Dr Thomas Gitzel: "Placing so high is an additional incentive for us to continue our dedicated work to provide our key stakeholders, such as clients and media partners, with research that is both excellent and well-timed. The quality and timeliness of the research are absolutely crucial. Against the backdrop of the COVID-19 pandemic, along with its dramatic impact on the economy and financial world, the quality of analysis has become even more important."



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Agenda

Facts and figures of VP Bank Group

VP Bank AG was founded in 1956 and, with its 979 employees (908 in full-time equivalents) as of the middle of 2020, ranks amongst the largest banks in Liechtenstein. Today, VP Bank is present with offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong and Road Town (British Virgin Islands). VP Bank Group offers tailor-made asset management and investment advisory services to private clients and financial intermediaries. As of 30 June 2020, client assets under management of VP Bank Group amounted to CHF 45.6 billion. VP Bank is listed on the SIX Swiss Exchange and has received an "A" rating from Standard & Poor's.