

## Media Release

### VP Bank Rally – starting signal for a unique classic car experience

Vaduz, 11 June 2019

**The first VP Bank Rally is set to be held on 15 and 16 June. The première will entail a unique, challenging rally experience passing through the most beautiful landscapes and featuring culinary and cultural highlights in the region of VP Bank's headquarters.**

The première is drawing closer: The classic cars will be maintained to a technically impeccable standard and then polished to a high shine. Meaning that they will be ready on 15 June for a very special adventure. Together with the RAID organisation, VP Bank has created a rally that combines culinary experiences with cultural insights. "Our vision is to convince with unique client experiences, and RAID took this as the guiding principle when creating the rally. The VP Bank Rally comprehensively fulfils this objective," says Christoph Mauchle, member of Group Executive Management at VP Bank Group.

As the partner and title sponsor of the rally, VP Bank is convinced that classic car aficionados will be able to add a new highlight to their calendar with this event. Christoph Mauchle also sees parallels between the classic car experience and the bank: "VP Bank combines traditional values with innovative, new developments. Involvement in the rally therefore dovetails perfectly with our bank." In addition to the VP Bank Rally, the bank also promotes young classical music talent with the VP Bank Classic Festival and offers young women golfers the opportunity to compete internationally at the VP Bank Ladies Open.

#### **Pleasure on and alongside the route**

With the RAID organisation, VP Bank secured a distinguished and extremely expert partner with many years of experience in the organisation of classic car rallies. The rally route passes through the most beautiful countryside. At the same time, however, the rally will also be a challenging, at times sporty drive. The Grand Resort Bad Ragaz is the start and also the host resort of the first VP Bank Rally, a location that celebrates historical values together with first-class gastronomy created by Michelin-starred chefs. On the first day the approximately 250 kilometre route passes through Vorarlberg to Vaduz. The second day leads 230 kilometres from Bad Ragaz via Schwägalp to St. Gallen and the Zurich Oberland region. 40 classic cars will be taking part in the exclusive rally, meaning that the VP Bank Rally is sold out.

#### **VP Bank employees launched the rally**

One week before the big event, VP Bank employees unofficially kicked off the first VP Bank Rally with a special initiative. A group of employees completed a 120 kilometre section of the rally route around the Alpstein Massif on their bicycles, gathering first impressions of the impressive scenery.

### For further information, please contact

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### Agenda

Publication of 2019 Interim Results

20 August 2019

#### Facts & Figures VP Bank Group

VP Bank Ltd was founded in 1956 and is one of the largest banks in Liechtenstein with 933 employees at the end of 2018 (full-time equivalent 868). It currently has offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong and Road Town on the British Virgin Islands. VP Bank Group offers bespoke asset management and investment consultancy for private individuals and intermediaries. Due to the open architecture, clients benefit from independent advice: The products and services of leading financial institutions as well as in-house investment solutions are included in client recommendations. VP Bank is listed on the Swiss stock exchange SIX, and has an "A" rating from Standard & Poor's. The bank has a sound balance sheet and capital base. Its anchor shareholders take a long-term view, guaranteeing continuity, independence as well as sustainability.