

Media Release

VP Bank Ladies Open: VP Bank supports women's golf at the highest level

Vaduz, 24 April 2019

The sixth VP Bank professional golf tournament for women is set to be staged at Gams-Werdenberg Golf Course from 3 to 5 May 2019. The VP Bank Ladies Open features a world first as well as several opportunities to win golden accolades.

VP Bank became the patron for this high-level tournament two years ago and has acted as the title sponsor ever since. The sport of golf is central to the bank's international sponsorship activities and is an ideal means for the bank to position itself as a first-class financial institution and reliable partner.

Involvement in the golf tournament and its already-existing partnerships with the Gams-Werdenberg and Bad Ragaz Golf Clubs enable VP Bank to underscore its long-term commitment to the sport of golf. "Our sponsorship of professional women's golf not merely makes it possible to stage a high-quality golf tournament in our domestic region. It also serves to nurture up-and-coming talent and offers international junior golfers an opportunity to demonstrate their ability to join the professional league," says Christoph Mauchle, member of the Group Executive Management at VP Bank Group. This means VP Bank's commitment to golf fits neatly with the VP Bank Classic Festival, which aims to promote emerging musical talent.

Gold for a hole in one - sponsored by VP Bank

A special feature awaits the players at the 3rd hole. A prize of a 50-gram gold bar worth around CHF 2,000 will be awarded for each hole in one. The gold bars are sponsored by VP Bank. "We want to reward particularly impressive performances with an exceptional prize - for this reason, VP Bank will be donating a gold bar for each hole in one achieved during the three days of the tournament. We are looking forward to seeing whether and who manages to strike this gold," says Christoph Mauchle. In professional tournaments there is usually only one prize for the first to achieve an ace in an event.

To boost the attractiveness of the tournament for players even further, the total prize money has been increased to EUR 45,000. As a world golf première, a new format has been introduced by tournament founder Guido Mätzler. On the first two days, stroke play will decide the 48 players who will take part in the final rounds on Sunday. Victory in the tournament will then be decided over three rounds in match play on Sunday. Ever since it was founded, the VP Bank Ladies Open in Gams has been one of the most popular tournaments in the Ladies European Tour Access Series (LETAS). This year around 130 players from 29 nations will be taking part in the tournament.

For further information, please contact

VP Bank AG
Cécile Bachmann, Head of Group Communications & Marketing
T +423 235 67 62, F +423 235 66 20

media@vpbank.com
www.vpbank.com

Agenda

Annual General Meeting 2019	26 April 2019
Round Table - 2019 Interim Results	20 August 2019

Facts & Figures VP Bank Group

VP Bank AG was founded in 1956 and is one of the largest banks in Liechtenstein with 933 employees at the end of 2018 (full-time equivalent 868). It currently has offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong and Road Town on the British Virgin Islands. VP Bank Group offers bespoke asset management and investment consultancy for private individuals and intermediaries. Due to the open architecture, clients benefit from independent advice. The products and services of leading financial institutions as well as in-house investment solutions are included in client recommendations. VP Bank is listed on the Swiss stock exchange SIX and has an "A" rating from Standard & Poor's. The bank has a sound balance sheet and capital base. Its anchor shareholders take a long-term view, guaranteeing continuity, independence as well as sustainability.