

## Media Release

### International award for new VP Bank website

Vaduz, 21 December 2017

#### **Redesigned VP Bank website receives iNOVA Award**

The new VP Bank website has received a “Silver Award” at the “iNOVA Awards 2017”. The iNOVA Awards stand for “Excellence in Corporate Websites” and have been given by an international jury in the USA since 2001.

In the course of its digitisation strategy and the redesign of its branding, VP Bank Group gave its website a complete new technical and visual makeover before rolling out the new version in August. The switch to a modern portal technology paves the way for the construction of a portal which meets customer needs, is secure and flexible, and features services that can be expanded through additional modules.

The focus of the redesign was on improving user experience as well as refreshing the design. Streamlined navigation, carefully deployed content elements and attractive animations guide website visitors to relevant topics. The powerful site convinces users with its clarity and fresh design, which is attractively presented across a wide variety of devices.

This media release can be found on the internet under [www.vpbank.com](http://www.vpbank.com)

### For further information, please contact

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### Agenda

Media and analysts conference - 2017 Annual Results	6 March 2018
2018 Annual General Meeting of Shareholders	27 April 2018
Round table - 2018 Semi-annual Results	21 August 2018

### Facts & Figures - VP Bank Group

VP Bank Ltd was founded in 1956 and is one of the largest banks in Liechtenstein, with 819 employees at mid-year 2017 (on a full-time equivalent basis: 757). It currently has offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong, Moscow and Road Town (British Virgin Islands). VP Bank Group offers tailor-made asset management and investment advice for private individuals and intermediaries. Thanks to its open architecture, customers benefit from independent advice, with recommendations including both the products and services of leading financial institutions as well as own investment solutions. VP Bank is listed on the Swiss SIX Exchange and has received an "A-" rating from Standard & Poor's. The bank has a solid balance sheet and equity position. Its anchor shareholders have a long-term outlook and thus guarantee continuity, independence and sustainability.