

Facts & Figures

VP Bank Keyfigures

- Founded in 1956
- Third-largest bank in Liechtenstein
- Total client assets CHF 41.8 billion*
- Net assets CHF 11.6 billion*
- Shareholders' equity ratio 7.9 %*
- Cost/income ratio 59 %*
- 720.2 employees (expressed in fulltime equivalents)*
- Close to 60,000 clients from 60 countries
- Listed on SIX Swiss Exchange in Zurich
- «A-» rating from Standard & Poor's
- Eight locations worldwide in key international financial centers
- Focus on asset management for private individuals and intermediaries
- Solid equity base
- Consolidated statement of comprehensive income: 101.7 million*
- Net income: CHF 59.8 million*

* Status: December 31, 2009

Specific features of VP Bank

Strategie

- Long-term orientation of corporate strategy
- Concentration on two Business Units, aligned according to client segments
- No investment banking activities
- International presence in the major financial centers
- Solid equity base
- Constantly maintained dividend policy
- Independent enterprise
- Stable shareholder base – long-term orientation facilitated by steadfast major shareholders

History

- Liechtenstein tradition
- More than a half-century of experience
- Long-lasting relationships

Products and marketing

- Uniform investment philosophy, uniform investment process
- Product responsibility borne by the Business Units
- No conflicts of interest in advice thanks to open-architecture philosophy (selection of the best-possible products and services offered in the marketplace, proprietary and third-party products)
- Consistent, unmistakable appearance in the market

More Information

- ▶ [Key Figures 2009 VP Bank Group \(PDF, 99 KB\)](#)
- ▶ [Standard & Poors Rating \(PDF, 503 KB\)](#)
- ▶ [Presentation Investor Relations 2009 \(PDF, 1542 KB\)](#)
- ▶ [The VP Bank Group in brief \(PDF, 108 KB\)](#)

Contact

Verwaltungs- und Privat-Bank Aktiengesellschaft

Aeulestrasse 6

9490 Vaduz

Liechtenstein

Tel +423 235 66 55

Fax +423 235 65 00

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▶ [All locations](#)