

# The VP Bank Group in Brief

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From left to right: Fredy Vogt, Hans Brunhart, Roger H. Hartmann, Juerg W. Sturzenegger

According to the Annual Report as at December 31, 2010

## Facts and Figures

Client assets:	CHF 40.8 billion
Total assets:	CHF 10.8 billion
Shareholders' equity:	CHF 915.6 million
Net income:	CHF 17.2 million
Equity ratio:	8.5%
Cost/income ratio:	69.9%
Total staff (full-time equivalents):	727.7
Rating:	A-/Stable/A-2 by Standard & Poor's (as of October 8, 2010)
Swiss Small Cap Index:	The shares of VP Bank are included in a number of stock market indices, including the MSCI Switzerland Small Cap Index.
Legal form and shareholder base:	Joint stock company. Publicly listed company (on the SWX Swiss Exchange since 1983). The shareholder base, with its two major shareholders, ensures stability and independence: Stiftung Fürstlicher Kommerzienrat Guido Feger; U.M.M. Hilti-Stiftung.
Year founded:	1956
Chairman of the Board of Directors:	Hans Brunhart
Group Executive Management:	Chief Executive Officer & Head of Markets: Roger H. Hartmann Chief Financial Officer & Head of Corporate Center: Fredy Vogt Head of Wealth Management Solutions & Services: Juerg W. Sturzenegger
Media and Investor Relations:	Verwaltungs- und Privat-Bank Aktiengesellschaft Tanja Muster - Head of Group Communications & Marketing Aeulestrasse 6 - LI-9490 Vaduz - Liechtenstein - Tel +423 235 67 62 Fax +423 235 77 55 - corporate.communications@vpbank.com

The VP Bank Group is an internationally active private bank. We offer top-quality wealth management services to private individuals and financial intermediaries.

#### Services for Private Clients and Independent Asset Managers

VP Bank provides solutions that are customized to suit clients' requirements and objectives. We combine our in-house expertise and services with the financial products of carefully selected external providers. In this way, our clients benefit from the customized, personal advisory services of a private bank while at the same time enjoying access to a global network of specialists. The services we make available to our clients embrace every aspect of wealth management and investment advice:

- Asset management: daily investment decisions and portfolio monitoring. Our team of specialists take investment decisions within the context of strategies that are geared to the client's risk profile.
- Investment advice and trading: services for clients who take their own investment decisions and actively monitor the markets. VP Bank provides support in the selection of investment instruments, the formation of investment views and the execution of orders.
- Wealth engineering: comprehensive, exclusive services for high-net-worth individuals, entrepreneurs, families and family offices.
- Wealth structuring: tailor-made solutions for the protection and growth of clients' assets.

For financial intermediaries, VP Bank is a partner with a wealth of expertise. Long-term collaborative arrangements enable independent asset managers, trustees and other professional investors to avail themselves of VP Bank's know-how and

infrastructure for the benefit of their own clients. Another of our strengths is the provision of comprehensive assistance in setting up and managing investment funds.

#### International Presence

Alongside its headquarters in Liechtenstein, the VP Bank Group has subsidiaries operating under banking license in Switzerland, Luxembourg, the British Virgin Islands and Singapore, asset management companies in Munich and Hong Kong as well as representative offices in Moscow and Hong Kong. These locations are carefully selected to ensure that our distinctive strengths are made available where they can do most good.

#### VP Bank – Your Partner of Choice

VP Bank is one of Liechtenstein's largest private banks, with a history stretching back more than 50 years. It is listed on the SIX Swiss Exchange and therefore provides regular, transparent reporting on its business activities; a substantial portion of the company's capital is held by two main shareholders – an arrangement which guarantees continuity, independence and sustained quality.

VP Bank offers first-class solutions with a personal touch. Over 700 employees look after client assets totaling over 40 billion Swiss francs – making us just the right size for the services we provide: large enough to cover the entire spectrum of services, yet small enough to meet the specific needs of our individual clients.

VP Bank clients particularly treasure the independence of the advice we provide. Our investment solutions are based on an "open architecture" approach: we include external services and products in our recommendations, and our global network of partnerships means that our clients enjoy the greatest possible benefits.

## “ VP Bank – top-class ranking for advisory and wealth management services ”

These benefits are underpinned by the distinctive qualities of the Liechtenstein financial center: a business-friendly legal system, rigorous standards of investor protection and strict safeguards for clients' privacy, with top priority given to state-of-the-art data protection systems.

### Recognized Excellence

Guido Feger, the founder of VP Bank, placed trust and excellence at the heart of his business philosophy. Today, this commitment is as strong as ever. VP Bank is determined to be one of the very best private banks. Our financial strength earns us an "A-" rating from Standard & Poor's. A string of accolades further testifies to the quality of our services:

- Top quality ranking in the Elite Report 2011: "In recent years this establishment has succeeded in positioning itself extremely well in an environment of increasingly stiff competition for international client business, and has grown to a size that allows it to be highly reliable."

- Awarded 4-star "Recognized for Excellence" status by EFQM (European Foundation for Quality Management)
- ISO 9001:2008, ISO 14000:2004, ISO/IEC 20000-1:2005, BS 25999-2:2007 certification (International Organization for Standardization)
- SQS 9004 certification (Swiss Association for Quality and Management Systems)
- Deutsche Bank Euro STP Excellence Award
- JP Morgan Chase Elite Quality Recognition Award

Tradition, innovation and quality together form the foundation of our asset management style, which reflects the core values of VP Bank.

# The VP Bank Group

Verwaltungs- und Privat-Bank Aktiengesellschaft is a bank domiciled in Liechtenstein and is subject to the Liechtenstein Financial Market Authority (FMA), Heiligkreuz 8, PO Box 279, LI-9490 Vaduz, [www.fma-li.li](http://www.fma-li.li)

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